## NCC Cable System Order



12	=	10	9	8	7	6	5	4	3	2	1	Line	Comments :	1	Survey	Status	Phone	Office	Sales C	AE		Market	System Name	Syscode	Order#
MNBC	CNN	CNN	CNN	MNBC	MNBC	MNBC	MNBC	CNN	CNN	CNN	CNN	Net	nts :						Sales Coordinator				Name	ū	
VARIOUS	AVG. ALL WKS<	VARIOUS	NEW DAY<	VARIOUS	VARIOUS	VARIOUS	MORNING JOE<	AVG. ALL WKS<	VARIOUS	VARIOUS	NEW DAY<	Program	R1: 7.26 MG		Cable Nielsen Live+1 May16	Not accepted	(301) 951-2620	Washington	or Collin Moore	Brenda Hadley		Marquette	Spectrum/Marquette Interconnect, MI	8288	62308572
7/25/16	7/25/16	7/25/16	7/25/16	7/25/16	7/25/16	7/25/16	7/25/16	7/25/16	7/25/16	7/25/16	7/25/16	Start Date											nect, MI		
7/31/16	7/31/16	7/31/16	7/31/16	7/31/16	7/31/16	7/31/16	7/31/16	7/31/16	7/31/16	7/31/16	7/31/16	Stop Date													
11:00	21:00	11:00	05:00	21:00	18:00	11:00	05:00	21:00	18:00	11:00	05:00	Start Time		Makegood Policy	Primary Demo		Credit Status	Product Name	Est Code	Product Code	Client Code		Advertiser	Agency	Flight Dates
18:00	24:00	18:00	11:00	24:00	21:00	18:00	11:00	24:00	21:00	18:00	11:00	Stop Time		Policy	emo		tus	ame		ode	le				Se
				×	×	×	×	×	×	×	×	3		Ap	Αd				3598	691	661		For	4C	07/
	×	×		×	×	×	×	×	×	×	×	T W		Approval Required	Adults 35+				8	-			Lon Johnson for Congress	4CM&M	07/25/16 - 07/31/16
×	×	×	×	×	×	×	×	×	×	×	×			Rec	5+								nson		3 - 07
^										5.00		п		uirec									for C		/31/1
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,	1		,	,						,	,	IMP													
1	1	မ		4	4	8	8	4	4	8	8	Total Spots		CPF	GRP	So	Aff	Tot	Ne Ne	S	Total	[ To	L S	Ve	누
\$16.00	\$74.00	\$20.00	\$28.00	\$58.00	\$23.00	\$16.00	\$22.00	\$74.00	\$29.00	\$20.00	\$28.00	Unit Cost		τ	10	Sold On	Affiliate Split	Total Spots	Net Total	Commission	<u>a</u>	Total # of Weeks	Show All Lines	Version	Update Date
\$16.00	\$74.00	\$60.00	\$28.00	\$232.00	\$92.00	\$128.00	\$176.00	\$296.00	\$116.00	\$160.00	\$224.00	Total Cost		•	•							ks	"		
30	30	30	30	30	30	30	30	30	30	30	30	Spot Len				0								2	0
+1x Daypart Line Added. Convention Package	+1x Daypart Line Added. Convention Package	+3x Daypart Line Added. Convention Package	+1x Daypart Line Added. Convention Package	Convention Package	Line Comment		CPM [-	GIMP -	Cost Per Spot	100.0		\$1,.	€9:	\$1,			2 Vs. 1	07/26/16							
																		56	\$1,460.30	\$257.70	\$1,718.00				

## NCC Cable System Order

Order#	62308572	Flight Dates	07/25/16 - 07/31/16	Update Date	07/26/16
Syscode	8288	Agency	4CM&M	Version	2 Vs. 1
System Name	Spectrum/Marquette Interconnect, MI	Advertiser	Lon Johnson for Congress	Show All Lines	
Market	Marquette			Total # of Weeks	
		Client Code	661	Total	\$1,718.00
AE	Brenda Hadley	Product Code	691	Commission	\$257.70
Sales Coordinator	Collin Moore	Est Code	3598	Net Total	\$1,460.30
Office	Washington	Product Name		Total Spots	56
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 May16	Primary Demo	Adults 35+	GRP -	GIMP -
1		Makegood Policy	Approval Required	CPP -	CPM -
Comments:	R1: 7.26 MG				

AMT	SPOTS		13	Line
	S		MNBC	Net
\$1,718.00	56	Jul 2016	VARIOUS	
\$0.00	0	Jul 2016 Aug 2016 Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017		Program
\$0.00	0	Sep 2016	7/25/16	Start Date
\$0.00	0	Oct 201	7/25/16 7/31/16	Stop Date
		No	21:00	Start Time
\$0.00	0	v 2016	24:00	Stop
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\$0.00	0	r 2017	2	Total Spots
\$0.00	0	Apr 201	\$58.00	Unit Cost
\$0		7 May	\$116.00	Total Cost
\$0.00	0	2017	30	Spot
\$0.00	0	Jun 2017	+2x Daypart Line Added Convention Package	Line
\$1,718.00	56	Total	e Added. kage	Line Comment

62308572 | Marquette | Spectrum/Marquette Interconnect, MI | 8288 |

SALES

ACCT

Date Printed

07/26/16

SYSTEM APP: